



**MANEY**  
publishing



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## **Maney Publishing signs North America sales representation deal with Accucoms**

Accucoms, a leading provider of sales and marketing services to scholarly and society publishers, is delighted to announce that it has been selected by Maney Publishing to deliver sales representation services in North America. The exclusive deal will see Accucoms selling electronic journal collections to library customers in USA and Canada and will take immediate effect.

Maney Publishing has a collection of nearly 80 journals in materials science, humanities, and healthcare and is committed to publishing high quality journals in print and electronic formats that are international in scope and peer-reviewed. All the journals are available online and form the **MORE (Maney Online Research E-Journal)** collections; Healthcare and Biomedicine, History and Humanities, and Materials Science and Engineering, and the specialist sub-sets Archaeology and Heritage and Language and Literature.

Shelly Lynds, Director of Sales and Marketing, Maney Publishing explains why they selected Accucoms as their partner. "Maney has worked with Accucoms for the past two years and we have always been impressed with their results in jointly developed campaigns and the personalised customer service they are able to provide. Maney Publishing is expanding rapidly in the USA and Canada, with several new journals published on behalf of societies in these areas which have been added to our electronic journal collections. When looking to support this expansion with sales representation, Accucoms was simply the best fit."

Pinar Erzin, Managing Director, Accucoms commented "We have worked with Maney for some time now and are delighted that they have chosen Accucoms to represent them in North America. Maney offers an exciting range of content with huge potential and we are looking forward to helping them grow their market share in North America."

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ACCUCOMS BV is an independent company providing specialist sales and marketing services for scholarly and society publishers worldwide. Based in The Netherlands, and in US, ACCUCOMS provides cost-effective and efficient inbound and outbound telemarketing, sales support and customer service.

Maney Publishing was founded in 1900 and has offices in the UK in Leeds and London, and in Boston and Philadelphia in North America. With a collection of nearly 80 journals in materials science, humanities, and healthcare, Maney is committed to publishing high quality journals in print and electronic formats that are international in scope and peer-reviewed. Maney publishes extensively for learned societies, universities and professional bodies. Please visit [www.maney.co.uk](http://www.maney.co.uk) for more information.