

PRESS RELEASE



Accucoms expands international team with appointment of US Sales Director, Steve Fallon

Leiden, The Netherlands, 24th May 2007

Accucoms, a leading provider of sales and marketing services to scholarly and society publishers today announced the appointment of Steve Fallon as US Sales Director. As demand for Accucoms services continues to grow internationally, Steve's role will be to provide on-the-ground support to existing customers and to develop and nurture relationships with potential publishing clients. Accucoms already has a very strong presence in the US and has seen an increasing need for specialized marketing, sales and customer service in the region. With Accucoms breadth of experience in the global publishing arena and its ability to provide multi-language marketing and customer service support, it is in an ideal position to build long-lasting partnerships with US publishers.

On his appointment, Pinar Erzin, Managing Director, Accucoms stated "We are delighted to welcome Steve to the team. It was always our plan to invest in and expand the US team – by partnering with Accucoms, publishers in the US will have a service provider with a global reach and understanding coupled with local support from personnel in their own time zone. We are confident that Steve will provide first class support to our existing customers and raise the profile of the services Accucoms can offer".

Steve joins with considerable publishing experience having worked at Blackwell Publishing and Reed-Elsevier. He is currently studying for a Masters degree from Harvard University. Upon his appointment, Steve commented, "I am very excited to be part of such a dynamic company. Accucoms has a proven track record in providing excellent services to commercial and not-for-profit publishers alike and I look forward to contributing to its continued success in North America."

Contact Details

Stephen Fallon
111 Poplar St
Watertown, MA 02472
USA
Tel: 617 393 1701
Fax: 617 744 1629
Email: steve.fallon@accucoms.com
Web: www.accucoms.com

Accucoms BV:
Orla Wilkinson
Schipholweg 101b
2316 XC Leiden
The Netherlands
Tel: +31 (0)71 5247630
Fax: +31 (0)71 5280628
Email: orla.wilkinson@accucoms.com
Web: www.accucoms.com

About Accucoms

ACCUCOMS BV is an independent company providing specialist sales and marketing services for scholarly and society publishers worldwide. Based in The Netherlands, with an office in the US, ACCUCOMS provides cost-effective and efficient inbound and outbound telemarketing, sales support and customer service.