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PNAS chooses ACCUCOMS to provide European sales representation and customer service

ACCUCOMS BV, a leading provider of sales and marketing services to scholarly and society publishers, today announced that they have been selected by the prestigious Proceedings of the National Academy of Sciences (PNAS) to provide European sales representation and customer service.

“We’ve been working with ACCUCOMS for some time now,” commented George Kendall, Production, Marketing and Licensing Manager at PNAS. “We’ve been impressed with their professionalism and know that our customer relationships are safe in their hands. It’s important for PNAS to maximize its presence in Europe and ACCUCOMS offer an unparalleled knowledge of this market. Their contacts and language skills will help us communicate with our European customers in a much more personal and effective way.”

ACCUCOMS are enthusiastic about what they can bring to this partnership. “PNAS is one of the world’s most important and influential journals,” said Pinar Erzin, Managing Director of ACCUCOMS. “We are pleased and excited to have been entrusted with developing their presence in Europe. We know from the feedback we have already had in communicating with European librarians how well known and respected PNAS is. We believe that providing a service to librarians whereby they can discuss licensing options in their local languages will further add to this good will, helping PNAS build strong and lasting relationships with their European customers.”

The ACCUCOMS European Point of Presence service includes sales representation and multi-lingual customer service support. ACCUCOMS staff are also available to manage and staff European exhibitions, make dedicated presentations and host meetings on behalf of publishers looking to increase their presence in Europe.

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About ACCUCOMS

ACCUCOMS BV is an independent company providing specialist sales and marketing services for scholarly and society publishers worldwide. Based in The Netherlands, with a satellite office in the US, ACCUCOMS provides cost-effective and efficient inbound and outbound telemarketing, sales representation and support, market research and customer service.

About PNAS

PNAS (Proceedings of the National Academy of Sciences) is the flagship publication of the National Academy of Sciences of the United States of America. It is one of the world's most-cited multidisciplinary scientific serials. Since its establishment in 1914, it continues to publish cutting-edge research reports, commentaries, reviews, perspectives, colloquium papers, and actions of the Academy. Coverage in PNAS spans the biological, physical, and social sciences. PNAS publishes weekly in print, and daily online in PNAS Early Edition.

For further information, contact:

Egon Menardi

T: +31 252 430636

Egon.menardi@accucoms.com